



# Okala Practitioner

## Integrating Ecological Design

We recommend this sequence of *Okala Practitioner* presentations for teaching ecological design. *Okala Practitioner* was organized for working designers with limited time, so the information is in a different order than if the book were designed for students. The content, however, is completely useful to design students from many design disciplines.

The presentations are free for **educational and non-commercial use only**, downloaded via [www.Okala.net](http://www.Okala.net). They support chapters in *Okala Practitioner*, the printed guide that is available through [amazon.com](http://amazon.com).

These presentations are in PDF format and contain essential information from each corresponding *Okala Practitioner* chapter. Some presentations contain content not in the guide, and all *Okala Practitioner* chapters contain much information that is not in the corresponding presentations.

### RECOMMENDED ORDER OF OKALA 2014 PRESENTATIONS

- 1 Design in the Ecological Crisis\*
- 2 17 Evolution of the Biosphere
- 3 16 Ecology for Designers
- 4 3 Ecodesign Ideologies
- 5 13 Environmental Impacts
- 6 15 Understanding Toxicity
- 7 19 Challenging Our Beliefs
- 8 8 Meeting Stakeholder Needs
- 9 1 Product Life Cycle
- 10 2 Ecodesign Strategy Wheel
- 11 4 Emerging Strategies
- 12 5 Design for Recycling
- 13 9 Process Tree
- 14 10 Measuring Environmental Impacts
- 15 14 Science in LCA
- 16 11 Okala Impact Factors 2014
- 17 12 Using Impact Factors
- 18 Balancing Tradeoffs\*
- 19 6 Green Marketing
- 20 7 Ecodesign in the Development Process
- 21 20 Achieving Social Equity
- 22 Practicing Ecodesign\*

\* Do not have corresponding chapters in *Okala Practitioner*

You can consider these points when using *Okala Practitioner* in a design classroom:

- Okala presentations are intentionally short. This makes it easy to combine them with other course materials, and change the presentation sequence as needed.
- The content can apply in an exclusively ecodesign focused course, or in other design courses, as needed.
- Do not to overload students with too much information too quickly. Pace the delivery with an amount that the students can readily absorb.

Please contact us with any questions at [design@okala.net](mailto:design@okala.net) or the email addresses below.

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